10 Yammer Groups

Groups in Yammer are the backbone of conversations.

Here’s a suggestion of core groups for your network.

CEO Connection
Heritage
Diversity & Inclusion
Emerging Technologies
New Hires

Innovation
Social Groups
Department/Region/Offices
Safety Moments
Parent Community
1. CEO Connection

Sample Group Description:
Join us for monthly live conversations.

Sample Group Uses
1. Host Live Events for CEO Q&As
2. Two-way conversations
3. Behind the scenes photos and videos of executive travel, customer visits, conferences

Executives can use Yammer mobile app to post and share on the go.
2. Heritage

Sample Group Description:
Share videos, pictures and stories about our organization.

Sample Group Uses
1. Questions and stories about your organization's history
2. Culture initiatives
3. Giving campaigns
4. Celebration of a big milestone

You can also search within a group by clicking on the Search icon in the group header.
3. Diversity and Inclusion

Sample Group Description:
Diversity and inclusion discussion group. Your feedback is welcome!

Sample Group Uses
1. Specific groups supporting different communities
2. Groups that support in-person events related to these communities to continue conversations beyond the event

Group admins can add details in the Info tab box, pin files, and more. Learn more in the Group Admin Best Practices Guide.
4. Emerging Technologies

Sample Group Description:
Share how you think emerging tech impacts our organization, customers, and community.

Sample Group Uses
1. Early adopters of hardware, like HoloLens, Virtual Reality
2. Software self-help question and answers

Create a knowledge base from the conversations, learn more here.
5. New Hires

Sample Group Description:

New around here? Feel lost? Connect with other new hires and ask for help!

Sample Group Uses

1. Specific groups for new employees based on date, location or job function
2. New to the role, like New Managers (<2 years or less)
3. Build knowledge base of FAQs to support orientation and training
4. Give new employees a place to post things they learned that would help other new people

Learn more about how to do this [here](#).
You can bulk add new hires to a group from a CSV file in group settings.
6. Innovation

Sample Group Description:
Got a new idea? Need to bounce off an idea that could help our company? Share here to discuss the ideas of making it a reality.

Sample Group Uses
1. New ideas campaigns
2. Challenges for reducing waste, improving productivity
3. Creative ways to delight and serve customers, partners, the community

Read about one of our customers "Ideation Hub" on the Yammer blog.
7. Social Groups

Sample Group Description:
Share articles and discuss the latest in health and fitness so that we encourage healthy living.

Sample Group Uses
1. Pet lovers
2. Bike enthusiasts
3. Podcasters
4. Nature lovers and hikers
5. Runners, beginners and beyond

Learn more about the power of social groups on the Yammer blog.
8. Department/Region Offices

Sample Group Description:
Upcoming events, training opportunities and department news.

Sample Group Uses
1. Department: Announce news such as new hires, promotions, upcoming events
2. Region: Visits from customers, vendors, suppliers or from executive leaders at headquarters
3. Office: Sharing unexpected closures, location specific suggestions

Use Office 365 Connected Groups to host Live Events for updates for your department, region or office.
9. Safety Moments

Sample Group Description:
News, current events and announcements from the worldwide public safety and national security team. Post questions and share your safety moments and opportunities.

Sample Group Uses
1. Safety celebrations, cautions or examples from employees via photo or videos
2. Customer success stories from products or services
3. Opportunities for improvement in local settings

Host a YamJam with safety leaders to educate employees on safety best practices or opportunities within their environment.
10. Parent Community

Sample Group Description:

Share an experience. Ask a question. Post a picture. It takes a village to raise kids and have a career. Let's do it together.

Sample Group Uses

1. Community of new parents returning to work after leave
2. Parenting tips, advice, resources

Every group has an email address. Find it by clicking Post this group via email under Access options in Yammer.