Yammer's super powers

Yammer is designed to connect employees in ways that no other enterprise software can. It has the ability to empower employee conversation and participation across the entire company.

Yammer's super powers can drive two-way engagement that is inclusive and non-invasive all while using a friendly and familiar experience.

Lightweight
With 10 years of experience, being very well built, and having a clearly defined purpose allows Yammer to be lightweight and fast and easily accessible from your desktop or mobile device.

Familiar UX
Yammer leverages a lot of the same governing principles that drive consumer brand social experiences and is therefore familiar to employees, but in the form of business value.

Mobility and security
As a member of the Office 365 family, Yammer is also built with enterprise-grade management, mobility, reliability, security, and compliance.

Organization-wide transparency
Bring people together from around the company.

Non-invasive productivity

- Replies don’t go to everyone’s inbox.
- Participate and contribute on your own pace.
- Views of feeds and conversations let you easily catch up.

Knowledge capture

- Designed and built to organize conversations.
- Common topics are managed across groups using hash (#) tags.
- Conversations are easily referenced and shared outside of Yammer with a URL.
- Preserve context.

Plural expression

- @ mentioning a person is a powerful way to draw the person into a conversation. It leads to, on average, 73% more replies.
- Asking a question is a great way of starting a conversation and leads, on average, to 150% more replies.

Sorprendentis discovery
Stay informed about what’s going on across the company as well as in the little corners of the organization.

Community Connection
Strengthen cross organizational connections, while empowering key stakeholders and influencers.

Did you know?

150% @
123

Serendipitous discovery
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